



**WISCONSIN ASSOCIATION FOR FLOODPLAIN,  
STORMWATER AND COASTAL MANAGEMENT**

**BOARD MEETING  
TUESDAY, AUGUST 7, 2012  
THUNDER BAY GRILL, PEWAUKEE, WI  
4:30 pm**

**VISIONING MINUTES**

- A. Coastal Committee
  - a. The wave runoff for Wisconsin is mapped and will make coastal zoning a larger concern; Al Lulloff is a possible committee chair.
- B. State Legislation Interaction
  - a. Goal should be educating legislature of floodplain issues
  - b. WAFSCM could form a legislative committee – Kimberly Bitters is a possible committee chair.
  - c. State could require CFM for floodplain zoning administrator. This is a requirement in some states, including Texas and Oklahoma.
  - d. WAFSCM should provide more outreach in Madison, maybe form a DNR Group (Roxanne, Gary, Meg)
- C. WAFSCM could instate Regional Representatives (like planning commissions) to represent all of Wisconsin.
  - a. Elected to WAFSCM Board
- D. WAFSCM would like to attract more State, County and Government members.
  - a. Organization is already a low cost to join.
  - b. If CFM was required for Wisconsin, could attract more government members.
  - c. Discussed potentially if you join ASFPM, Wisconsin Chapter membership is automatic.
  - d. Will be interesting to see if the WI continuing education for PEs boosts our attendance. This starts in fall 2012. The Illinois Chapter indicated the IL continuing ed requirement boosted their attendance.
- E. Membership
  - a. In 2012 WAFSCM membership was 120 members with 10-15 active members.
  - b. In 2022 WAFSCM would like 200-300 members with 20-30 active members.
- F. Twilight Sessions
  - a. Webinars would cover the whole state.

- b. Potential organizations to contact for sessions - CDM, WDNR, CH2MHill, HDR, URS, MSA, Strand, Ayres.
  - c. Potential other groups to partner with for sessions (Wisconsin Stormwater Managers) - APWA, ACEC, Wisconsin County Code Administrators, UWM Freshwater, NASECA, Water Council, Wisconsin Wetland Association
- G. WAFSCM Conference
- a. Conference has a good mix of speakers.
  - b. The conference format is decent; group sees no need to revise format.
- H. Floodplain model
- a. Model is a potential outreach with community, such as Waukesha STEM schools, Milwaukee County or Eagle Scouts.
- I. ASFPM
- a. WAFSCM should use national organization as a resource.
- J. WAFSCM
- a. Organization should hold our dues to current level.
  - b. If organization gets too big, we may need an executive director.
  - c. Coordinate with WDNR on events, such as LOMC Workshops.
  - d. WAFSCM should reach out to UW Madison and students.
  - e. Challenge of organization is the different audiences, PE vs. public officials.
  - f. WAFSCM could host a golf tournament to make money. Chad Ross is the contact for organizing such an event.
  - g. WAFSCM could host a holiday party.
  - h. Organization could offer more scholarships to conference.
  - i. Use Google Now as a tool.
  - j. Offer a student scholarship instead of a scholarship to the national conference.
  - k. Reach out to engineers without borders.
  - l. Google Doc offers better management of files.
- K. Fall Conference
- a. WAFSCM could offer a first time attendees' coupon or bring-a-buddy discount.
  - b. Group will compile list at fall conference and set priorities.