



**WISCONSIN ASSOCIATION FOR FLOODPLAIN,  
STORMWATER AND COASTAL MANAGEMENT**

**BOARD MEETING MINUTES  
FRIDAY, NOVEMBER 14, 2014  
10-11:30 am**

**LOCATION-Individual Offices**

**Conference Call-1 (571) 317-3131  
Passcode-229-040-312**

**AGENDA (Normal font) & Minutes (Italics)  
*APPROVED AT 2-12-15 BOARD MEETING***

Attendees: Ryan Kloth, GRAEF  
Steve Wurster, Ruckert-Mielke  
Minal Hahm, M Squared Engineering, LLC  
Laura Rozumalski, BAIRD  
Laura Kletti, SEWRPC  
Roxanne Gray, WEM  
Cindi DeBruine, R.A. Smith National, Inc.  
Betsy Powers, SCS Engineers  
Kristen Belan, R.A. Smith National, Inc.  
Matt Heyroth, Brown County-PALS (Planning and Land Services)

Approve the August 7, 2014 Board Meeting minutes.

*Motion by Cindi and a second by Ryan to approve minutes. Motion carried.*

- o 2014 Conference Wrap Up – Laura, Cindi, Minal
  - Final Attendance/No Shows?
  - Survey Results/General Feelings about the conference.
    - *72 Evaluations returned (see totals sheet)*
    - *Get power points on website. Make sure we give speakers heads up for future years that we would like to put all presentations on our website. That will save on*

*trying to track them down after the conference has ended.*

- Exhibitor/Speaker comments.
  - *Maybe less technical tract and also make sure speakers know timelines especially issue with TMDL tract being too technical but nothing wrong with having variety. All in all it was good and we should strive for having technical and not so technical choices in the future.*
- Conference evaluation totals. (Matt)
  - *(see totals sheet)*
- 2015 Conference and Registration Chairs
  - Conference Chair (2015).
    - Volunteers
      - *Carrie and Laura R.*
    - Should we send a request to our membership, or should we hire someone to run the conference?
    - Any additional location ideas for Milw/Wauk area?
      - *Field tour ideas- Sweet Water??*
    - Handing off registration to Ruckert-Mielke.
      - *Cindi has done a fantastic job but is ready to give it up.*
      - *Break off exhibitor/sponsor responsibilities*
- 2016 Conference Location
  - Ryan to discuss potential joint conference location with Erik Thompson with MSA.
    - *Ryan will be emailing on Monday to get more structured conversation going.*
    - *Maybe Dubuque or LaCrosse?*
    - *Maybe a summer mini event/half day gathering with Iowa group just for the first time? See how it goes then maybe plan for a full joint conference. Also invite Illinois group.*
  - New Conference Chair can get quotes once location is selected; Laura K could provide mentorship.
- Treasurer's Report (Minal)
  - *Just catching up on bills.*
- Other Committee Updates
  - Fall Conference – Laura K.
    - *Will verify with Carrie and Laura R. as conference chairs for 2015.*

- Stormwater – Laura R.
  - *Had some people express interest at conference so probably will try to coordinate a monthly meeting. Also, try and provide update for newsletter.*
- Coastal – Open position.
  - *Laura K. will think about possible candidates to try and get some new people that are more involved with the coastal issues.*
- Floodplain Management – Jon.
- Newsletter – Cindi
  - *Handoff to Betsy Powers and transition timeline. April and August but may try to do it maybe in March instead of April.*
  - *Laura K. will provide some pictures and information from the field tour for the newsletter.*
- Membership – Roxanne
  - *Handoff to Kristen Belan, Roxanne will contact directly.*
  - *Membership numbers and cards – mailed (\$) or emailed? Other way to help members keep track of membership?*
  - *Membership fees – pay in October (or some chosen month) is it good through the next year?*
    - *Not put a year on it but anyone who pays late membership it applies for next year.*
    - *Have a emailed membership card.*
    - *Also a welcome packet for new members might be a good idea.*
- Awards – Dave.
  - *Thank you from Jim DeBruine for the “Jimmy Award”.*
- Website – Minal.
  - *Membership form is uploaded and if we want a blurb next to it we can add that also.*
- Legislative – Ryan.
  - *Setting up a call soon with a few people to discuss.*
- WDNR Liaison – Miriam.
- Year In Review
  - How do we feel 2014 went.
    - *Glad to have some new people on board because new people bring new ideas.*

- *Roxanne will still do scholarship for WAFSCM.*
- What can we improve on for 2015.
  - *Maybe some twilight sessions to try and draw some new members.*
- New Business
  - *Make policy the Conference Chair(s) gets a free conference registration.*
    - *Make policy chairs(s) get conference registration free and consider maybe adding room costs also.*
    - *Looking at budget we may want to do some twilight sessions.*

*Motion to close meeting and seconded.*

Upcoming Board Meeting Dates: 2-12-15 & 5-5-15